

Creating business advantage with Mimecast Email Archive

A secure, dynamically-scalable, cloud-based email archive that reduces complexity, mitigates risk, improves productivity and helps address regulatory and compliance needs.

Business needs

Email is today's primary business communication tool. It records important negotiations, customer commitments and forms binding contracts. An effective email archiving solution must retain a complete, accurate and secure record of all email communication. However, storage is only part of the equation. Delivering fast and easy access to this enormous repository of business information can also significantly enhance employee productivity and effectiveness. Fast and accurate production of email data is vital when compliance or legal issues arise. However it's important this doesn't become a drain on IT resources.

Business challenges

Planning for email storage can prove an almost impossible task. Relentless growth in email traffic and message sizes means that storage needs don't simply track user count. Changes in compliance regulations and company acquisitions can cause overnight step changes in storage requirements, pushing already overcrowded server rooms and data centers to the limit.

With continued pressure for rapid return on investment (ROI) from limited budgets and resources, organizations are increasingly looking towards the cloud for solutions. However, they must be confident that they retain control of data and that it will be stored in defined and appropriate jurisdictions.

Technical challenges

Delivering an email archive that is highly secure, scalable and easily accessible, without overstressing valuable IT resources, isn't easy. The task is further complicated by the need to balance the wide ranging demands of stakeholders from across the business. End users want to retain everything; while legal counsel typically favors measured retention. Human resource managers want to access personal data; however, the privacy of such data must not be compromised.

The challenge to provide a unified archive becomes further complicated when email servers are deployed across multiple locations. Data migrations and software upgrades can be risky and disruptive, and require meticulous planning. Finally, the risks to the business of being locked into specific technologies, or of data formats becoming obsolete, must be considered.

Mimecast is a leading provider of essential cloud services for Microsoft Exchange

Fast facts

- Exceptional data security – every email encrypted and stored in triplicate
- Near real-time search for both users and administrators
- Unrivalled integration with Microsoft Outlook
- Users can access their archived email from their Android, Windows Phone, iPhone and BlackBerry smartphones
- Comprehensive and effective eDiscovery and litigation hold functionality
- True cloud service with no on-premise infrastructure required
- Backed by 100% service availability

“Email archiving delivered as a service now accounts for more than one-third of the market. By 2014, more than 50% of revenue generated in this market will be from cloud-based solutions.” – *Gartner, Market Trends: E-Mail Archiving Strong Growth Continues Oct 2010*

Mimecast solution

Delivering an email archiving solution that addresses the diverse needs of your organization presents a significant challenge. However leaving these demands unmet can place your organization's reputation and bottom line at risk. Mimecast Email Archive addresses these needs with a single cloud-based solution that helps reduce the overall complexity of email management.

Moving important records offsite to Mimecast's highly resilient email archive immediately reduces risk. From the moment Mimecast is deployed, copies of all inbound, outbound and internal messages are stored in the archive. Legacy data can also be transferred into Mimecast for a consolidated view of all live and historical email. Upon receipt, messages are immediately encrypted and stored in triplicate in geographically dispersed, jurisdictionally defined locations, ensuring that your data is tamper proof and of evidential quality. Centrally managed, granular email retention and legal hold policies, together with near real-time and accurate eDiscovery searches, support your legal and regulatory compliance needs.

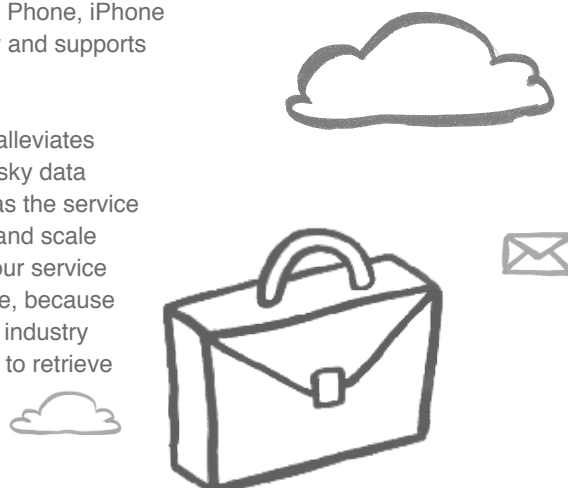
Mimecast's unique integration with Microsoft Outlook lets users access their personal archive from their familiar email interface. Knowing that deleted messages can easily be recovered to Outlook through 'drag and drop' from their personal archive encourages better mailbox management. Users can also access their data from any browser via the Mimecast Personal Portal or from their Android, Windows Phone, iPhone or BlackBerry smartphone. This offers additional flexibility and supports business continuity planning.

Mimecast's massively scalable, parallel grid architecture alleviates the headache of capacity planning and means no more risky data migrations. Budgeting for storage also becomes simpler as the service is priced by user. Our grid design enables us to upgrade and scale continuously without interruption to your service - in fact our service is backed by a 100% service availability SLA. Furthermore, because Mimecast commits to provide your data back to you in an industry standard format, you don't have to worry should you wish to retrieve your data in the future.

Mimecast's fully unified email management service means that you can seamlessly add our email security and continuity services at any time – all managed from the same interface.

Key benefits

- Reduces the cost and complexity of managing email
- Eases capacity planning with an email store that seamlessly scales
- Simplifies budgeting as service is priced by user
- Immediately effective with zero capital outlay for rapid ROI
- Enhances Exchange performance by reducing the load on servers
- Improves user productivity through easy access to historical email
- Seamless integration with Mimecast's security and continuity services



About Mimecast

Mimecast is a leading provider of essential cloud services for Microsoft Exchange. Mimecast delivers enterprise email management services that include security, continuity and archiving. This suite of services provides total end-to-end control of business email, while minimizing risk and reducing both cost and complexity. Founded in 2003, Mimecast serves thousands of customers worldwide and has offices in Europe, North America, and Africa.