

Mergers and Acquisitions: Delivering smooth email infrastructure integration with Mimecast

Mimecast Unified Email Management (UEM) simplifies post-merger email integration, to protect brand and productivity while minimising risk and eliminating downtime.

Business needs

Following any merger or acquisition, the pressure is on to deliver the business benefits and organisational efficiencies that form the business case for the vast majority of such large-scale transactions – a process that goes way beyond branding.

Success relies on aligning people, cultures, processes and infrastructure – to create a single, unified organisation. Disruption must be kept to a minimum, not least because it is likely that at least one set of customers will be watching closely for any degradation in service quality, whilst regulatory compliance must be maintained.

Business challenges

Within a globally distributed architecture, organisations dealing with a merger or acquisition invariably face some major challenges, not the least of which is the complex task of merging disparate email systems, their associated archives and other ancillary systems.

Getting that process right is vital. Keeping email flowing is crucial to maintaining 'business as usual', and therefore protecting customer satisfaction and confidence. Meanwhile, moving quickly to a single, integrated system plays a key role in enabling crucial cultural, process and people integrations.

Technical challenges

When it comes to integrating email services, two broad level tasks are typically allocated to IT - migrating all users to a single global communications infrastructure and presenting a common brand to the world.

However, the complex web of hardware and ancillary systems that has grown around corporate email systems makes delivering against those goals a time consuming, costly process. Vital email archives must be migrated and integrated, while email security, continuity and remote access services, as well as compliance and administrator tools, must be standardised across the combined infrastructure – and the risks associated with that process are significant.

Mimecast is a leading provider of essential cloud services for Microsoft Exchange

Fast facts

- Seamless email continuity is backed by a 100% uptime SLA
- Robust email security – 100% virus protection and 99% spam protection
- Active Directory integration enables intelligent message routing

“Looking back and adding together the increased control and functionality we have now, the capability it gave us to solve business problems regarding the merger and the savings we’re achieving, it’s clear that Mimecast was a great choice.”

– Jeff Wright, IT Director and Partner, Morgan Cole LLP

Mimecast solution

Mimecast UEM provides a range of features and functionalities that are uniquely placed to help organisations overcome these challenges – to deliver a smooth integration while reducing cost and complexity, and mitigating risk.

Award winning email continuity eliminates disruption during downtime. The Mimecast Personal Portal gives users easy access to their email via an easy to use web interface. Mimecast Services for Outlook allows users to send and receive email from Outlook even if their Microsoft Exchange Server is unavailable.

Mimecast UEM is a cloud-based email security service that ensures security policies are enforced for all users during migration, backed by robust SLAs.

Integrated cloud-based email archiving is another Mimecast UEM benefit - eliminating the need to migrate large volumes of data between on-premise infrastructures. Historical email data can be transferred to a single central repository in the cloud, independent of any migration efforts.

Mimecast UEM is securely integrated with Active Directory (AD) to enable policy control, authentication and a range of intelligent message routing functionality. Mimecast can deliver email directly to the responsible server, or even leverage low-cost, in-country internet links as primary delivery paths - so no need to route messages via long haul international WAN links.

AD integration also helps to support a smooth user migration process, ensuring that message delivery is not compromised. Delivery servers can be switched on an individual user or AD Group basis, which allows one AD group to be migrated to the new system at a time. Equally, message header rewriting facilities can be activated on a user or AD Group basis – to ensure incoming and outgoing messages conform to new formats and domains as users are moved across.

Mimecast can also help when it comes to presenting a single global brand. Multiple disclaimers can be implemented for different office locations and applied on an intelligent policy basis. Marketing approved change notices can also be attached to messages to external recipients.

All of this functionality and more is managed from a single interface that allows policies to be deployed on a local, regional or global basis.

Mimecast’s fully unified email management service means that you can seamlessly add our email security and continuity services at any time – all managed from the same interface.

Key benefits

- Reduces the cost and complexity of post-M&A email integration
- Mitigates risk and protects productivity by eliminating downtime
- Removes the need for complex data migrations between on-premise systems
- Automatically re-routes in and out-bound emails during user migration
- Centralises the application of email branding and disclaimers



About Mimecast

Mimecast is a leading provider of essential cloud services for Microsoft Exchange. Mimecast delivers enterprise email management services that include security, continuity and archiving. This suite of services provides total end-to-end control of business email, while minimizing risk and reducing both cost and complexity. Founded in 2003, Mimecast serves thousands of customers worldwide and has offices in Europe, North America, and Africa.